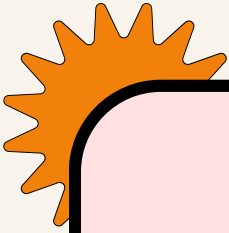




@0xAysegul



Aysegul Samiloglu



MARKETEER



Hello!

I'm Aysegul, a cheerful marketing professional with over 15 years of experience across various industries. A few years ago, I made a brave leap from my 9-5 office routine into the exciting world of blockchain.

Education

Istanbul Bilgi University

Master's Degree
Marketing Comms
2009 - 2011

Galatasaray University

Bachelor's Degree
Communicaitons
2002 - 2008



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Istanbul, Türkiye

Web3 Experience



DappRadar

Sr. Communications Manager

Remote, July 2022 - Present

Leading global communication strategies and channels, managing marketing campaigns.



Metaverse Games Studios

Marketing and Communications Manager

Remote, March 2022 - July 2022

Designed and implemented marketing strategies to promote the upcoming AAA game "Angelic".



Huobi (HTX)

Marketing Communications Expert

Remote, Sept 2021 - Feb 2022

Created communication and advertising strategies for local channels. Applied user acquisition and retention strategies.



Before Web3

I worked as a marketing professional in various national and international companies before I jump into Web3. If you'd like to learn more about my previous experiences, please visit my [LinkedIn](#) profile.